

# Business Family Fortunes

## What is it?

The classic family game show to test quick thinking and team harmony.

Based on the similarly titled television show, Business Family Fortunes is an interactive panel game show event; complete with glitzy host, dolly dealer and trademark sound effects. How in tune is your team's thinking with the rest of the company?

"It's a good `answer, but is it the top answer?"...

## How does it work?

Teams are asked questions related to a survey carried out on company staff, and try to give the most popular answers for each survey question.

The group is split into several teams of approximately 5 people. Our glittery jacketed host then introduces the game, accompanied with cheesy music and suitably cheesy jokes. Each team give themselves a 'family' name. Two of the 'families' are then invited onto the stage to take part in the game.

The initial survey question begins as a buzzer round. The team to buzz in first suggest their answer to the survey question. If their answer corresponds to a popular answer given in the survey, the answer appears on the game board, they win control of the round and attempt to find the remaining answers. If their answer does not appear in the survey, the famous sound effects denote an incorrect answer, and the opposing team take a chance to win control of the round.

There are 2 rounds of questions, with the winners determined by the most correct answers.

This format is repeated for the other teams of 'families' until there are 2 finalists.

The grand final will run along the same format – however, to maintain audience involvement, it is possible to have a live audience survey for the final questions conducted via handheld touch pads.

Survey questions are very flexible and can cover a series of topics, from the obscure to the business or company specific. For example:

"We asked 100 staff of XYZ plc..."

- Name something you associate with rubbish
- What GP did XYZ achieve last month?
- What are XYZ's principle objectives?
- What noises do you find on a farm?
- What computer package/software do you find most troublesome?
- Name something you associate with England"

## Who is it suitable for?

- All age ranges
- All organisations
- Colleagues, clients or families

## What are the benefits and outcomes?

- Enjoyment and relaxation – a great reward for hardworking colleagues
- Improved co-operation and communication
- A chance for guests to meet informally
- Bonding and improved relationships
- Renewed loyalty and sense of commitment
- Highly memorable occasion
- The sharing of statistical data and business information

