

The LipDub Challenge

What is it?

Fancy becoming an internet superstar? Then the LipDub challenge is one for you!

LipDub is an exciting way of creating a music video that combines lip syncing and audio dubbing. It's made by filming individuals or a group of people lip syncing to a music track and dubbing over it in post editing with the original audio of the song.

How Does It Work?

We supply a high-quality camera and steadicam to be operated by a professional filming crew. Using this equipment means that the entire continuous film can be shot with a very smooth motion and we can utilise a portable bluetooth speaker to play back the audio so that the performers can sing along.

Also onsite will be a director, who will work with the teams taking part to get the best out of their performance. The director will help the performers to invent actions, and will also be there to deal with any on-screen nerves that might appear!

However, once all participants have fully raided the prop store we see all kinds of alter-egos making an appearance!

Enhancements

No music video would be complete without the Hollywood effect so why not add some of the below extras to enhance your teams experience and create a LipDub video suitable of trending online!

Allow team members to feel like true pop stars and send them to the hair, make-up and wardrobe departments.

We can send a professional choreographer to work with the teams on their moves, expressions and lip dubbing skills.

Signs are a great way of expressing thoughts, emotions and lyrics over your chosen track, so supply teams with a large selection of arts and crafts materials to get creative!

The Premier!

The buzz to see the final result of your LipDub video will be contagious so if you are able to provide a large TV or projector and speakers, we will be able to play back the whole film for the team. Alternatively we would be able to supply a pop-up cinema, complete with popcorn! Time to celebrate.....



LipDub

Who is it suitable for?

- Any ages or backgrounds
- Any newly formed team
- Teams, organisations or departments lacking familiarity
- Co-operation dependent teams
- Established teams needing revitalising
- Teams seeking better co-operation

What are the benefits and outcomes?

- Communication and delegation
- Team collaboration to achieve a common goal
- Creative enjoyment
- Time management abilities

Timing and Logistics:

Number of people	5 – 100+
Duration	From 2.5 hours to a day (or more!)
Venue / Logistics	Indoor or outdoor
What we supply	Instructor and facilitators, props and costumes, all equipment required for the activity. Pre- event planning and on site management.
Pricing	On application
Health and safety	Risk Assessed, £10million Public & Product Liability & Professional Indemnity Insurance

