

Make a Difference

Developing Countries

What is it?

The unique opportunity for your company to touch the lives of the world's less fortunate.

Whether it's sourcing stationary for Bangladeshi schools, or plunging shovels into the arid soil of Chad to build wells, Make a Difference allows delegates to pool their skills and help a charity project achieve its goals in less developed countries.

A motivational team building venture producing a tangible and meaningful result: How can you Make a Difference?

How does it work?

We will help you to pick a worthy charity or project to benefit from your involvement. This could be a new organisation, or one you already know of or support.

Although the area directly benefiting from the project will typically be in an under-developed country, the task set can be carried out in the UK. Alternatively, groups can travel to the location in question.

Whichever task format is chosen, team members employ both physical effort and mental or organisational skills to succeed.

With the project decided on, MotivAction will manage the communication, liaison and practical organisation with the charities or project sites.

We will also supply basic on site help and support, including most tools and materials. A task budget is available to teams for extra manpower, equipment or materials, though to develop resource management skills, any use of the budget should be justified to the whole group.

Project Formats

Work in the UK

If choosing to take on a project within the UK, many options are available.

These projects will require team effort in locations nationally, but the effects will greatly benefit international projects. Speak to us to select your preferred task, which could include:

- Obtaining educational materials for village schools
- Sourcing second hand farm machinery or materials for shipment to other countries
- Fund-raising for any number of causes abroad
- Collecting food or clothes bundles to send to villagers
- Obtaining sponsorship for under-privileged children

If the event is UK-based, team representatives can fly out to witness the delivery of the task results and report back to your company. This moment could also be filmed – capturing the sentiment and significance of the moment, and enhancing team pride and company reputation.

Work Overseas

To increase teams' involvement, and allow them to experience the project first hand, delegates can travel to the actual task location. Once there, teams undertake their chosen task, experiencing the local community and culture, and directly interacting with individuals benefiting from their work. Once again, we can create a bespoke project for your teams to tackle.

Options may include:

- Digging wells in regions lacking safe drinking water
- Building village schools, homes or medical facilities
- Establishing and improving farmland
- Working on community development programmes such as orphanages or AIDS centres

