

# Off the Rails

## What is it?

A stylish, textile-based team event - highlighting key business areas including creativity, budget control, team delegation and communication.

Dress your colleagues in funky fashion, send them out to cruise the catwalk, strut their stuff and win the crowd with flamboyance and flair! We provide the stage, you bring the creative direction...

## How does it work?

Off the Rails challenges teams to produce a complete fashion show in just a few hours. To achieve this, teams design and create garments, and stage a catwalk display complete with ambience and commentary.

Teams are provided with a range of materials with which to make their fashion line. They will also be given a budget to spend in the 'fashion house', a shop offering extra items and materials to augment clothes - such as sequins, feather boas, glitter and packaging.

Along with their design materials, teams will also receive inspirational aids in the form of magazines, literature and fashion illustrations. If stuck, experts will also be on hand to advise and guide teams on the latest vogue.

As the challenge is a strongly collaborative one, teamwork and delegation is essential. In order to succeed, team members assume specific roles. For example, fashion designers create the garments, choreographers organise all aspects of the catwalk show, and super models are just that – each wearing one of the fashion items produced.

After the design and organisation is complete, the super-models are dressed in the teams' trendy threads, and prepare to parade down the catwalk to flashing lights and pounding music.

As the fashion show begins, the rest of the group become the audience. Everyone can then vote on the team producing the best outfits and presentation, with prizes for accolades spanning 'most flamboyant design' to 'most innovative theme' or 'best use of pink'. Winners can be awarded with our 'Mannies' - mannequin trophies which are even better than Oscars!

## Who is it suitable for?

- All ages, genders and business backgrounds
- Colleagues or clients
- Teams wishing to learn to work together to achieve a goal
- Most effective for 50 or more people

## What are the benefits and outcomes?

- Team interaction and bonding through a fun and challenging task
- Learning budget control
- Developing creativity
- Satisfaction as the group achieves something as a whole



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## Enhancements

Why not create more impact and excitement with a selection of the following:

- Celebrity stylists offering hint and tips
- Celebrity judges
- Tablet technology for ideas & inspiration
- Incorporate company themes and messages
- Prizes

<b>Number of people</b>	A Minimum of 18 - Unlimited
<b>Duration</b>	4 hours to a Full Day
<b>Venue / Logistics</b>	Indoor or Outdoor
<b>What we supply</b>	All instructors and equipment, as per client requirements
<b>Pricing</b>	On Application
<b>Health and safety</b>	Risk Assessed & £10million Public & Product Liability and Professional Indemnity Insurance.

