

Calendar Making

Making a Year of it

What is it?

The challenge is to make your very own calendar.

Using your own creativity, a digital camera and a selection of props and costumes, you and your colleagues will create all 12 months!

How does it work

We suggest that the group is divided into teams, and each team will create 3 or 4 months (picked from a hat). The best months will be selected for the final calendar. There will be 4 overall themes for the teams to choose from.

The challenge is to design and create the calendar months based on seasonal milestones in your business and key business messages. However, to encourage inter team communication, the only people to appear in your team's photos must come from another team.

The teams will be given a team pack with detailed instructions, a camera and a sum of fun money. They will need to use the money to buy props, art materials and advice from our expert panel, make-up artist or even a professional photographer.

The wardrobe and prop store will be opened for a set amount of time. Once the prop store is closed there are no other chances to buy any materials.

Once all the photos have been taken they will be uploaded onto a laptop and guests can edit them as they wish using colour, graphics and captions, with the help of our technical assistant.

Once the time is up the photos will be displayed on the laptops and all the guests will vote on their favourite photo for each month. The months with the top votes will appear in a personalised calendar.

Post event we can artwork the material and print calendars that can be sent to each of the delegates as a reminder of the day and the key business messages.

We suggest that we keep the final set of 12 months secret – to add anticipation and excitement when the hard copies are produced.



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Who is it suitable for?

- Teams seeking improved personal motivation and intra-team communication
- Any team needing to build self confidence
- Organisations wanting to develop teamwork

What are the benefits and outcomes?

- Improved communication and trust between co-operating and competing individuals
- Improved team interdependency
- Breaking down barriers
- Effective team working skills including time and resource management, problem solving and negotiation skills

Timing and Logistics:

Number of people	10+
Duration	2 - 4hrs
Venue / Logistics	Indoor/Outdoor
What we supply	All equipment necessary for the event. Pre event planning and on site management. Team Packs, Digital Cameras, Art materials, Fun Money, Expert advise
Pricing	On Application
Health and safety	Risk Assessed, £10million Public & Product Liability and Professional Indemnity Insurance

Enhancements and Options

- A professional photographer
- Capture the event with a comprehensive project video - having the potential for Internal or external PR opportunities

