

The Bigger Picture

What is it?

A team based exercise in artistic creativity.

The Bigger Picture is a message-laden activity where delegates produce their own pieces of art before a final unexpected twist. The amateur artists are forced to take a step back, look at 'The Bigger Picture' and re-assess their own views and approaches to work.

How does it work?

Divided into small teams of 2-5 people and supplied with the necessary materials, the potential Picassos are challenged to recreate an apparently abstract work of art onto their own small canvasses.

Multiple skills are required to achieve this. Somebody could be in charge of measurements and dimensions, others deal with sketching, brush strokes and mixing colours; everyone is able to contribute.

After an allocated amount of time, teams can move around the room and take over other teams' work. As they rotate, will people be happy to leave their own art to someone else, and will they feel obliged to alter others'?

Group effort and co-operation is needed to complete the art, but that is not the final outcome.

Unbeknown to the teams, once all the individual pieces of vibrant art are complete and brought together, their combined efforts unite to form a single 'Bigger Picture' by a renowned artist – reflecting your business or message.

After this realisation, a trained facilitator guides teams through their experiences and learning points, and coaches them in ways to take these insights into the workplace. The larger painting is mounted to create a memento of the exercise – a reminder of each individual's potential for creativity and the whole teams' collective output.

Variations

Helping Hands:

Delegates write down personal aims and objectives, and then make a coloured print of their palm – with each finger symbolising one of these goals.

The completed prints are cut out, combined and then laid out to reproduce a larger mosaic of your company logo, artist's work or key image, before being unveiled to all.

Shaping the Future:

Given carving and painting tools, teams work on foam blocks to create a 3D image of their core values, visions and goals. In the finale we reveal that each team's masterpiece is part of a much larger sculpture. The teams combine their carved blocks into a mighty company totem pole!



The Bigger Picture

Who is it suitable for?

- Newly formed teams
- Established teams needing refreshing and revitalising
- Technical or scientific teams requiring a creative boost
- All ages, genders and backgrounds

What are the benefits and outcomes?

- Relaxes delegates
- Teams view their roles from a different perspective
- Genuinely creative and enjoyable
- Rotation option encourages trust in others
- Generates insight
- A 'one team' attitude promoting productivity and success.
- Break down barriers present within teams

Timing and Logistics:

Number of people	4 – 120+
Duration	1 – 3hrs
Venue / Logistics	Indoor or outdoor with shelter
What we supply	Artisan, studio hands and facilitator. All equipment and materials required for the task.
Pricing	On application
Health and safety	Risk Assessed, £10million Public & Product Liability and Professional Indemnity Insurance

Enhancements

- Choose the 'Bigger Picture' you want to create; any artist's work, or perhaps something more symbolic - like a giant version of your company's logo or strap line or even a bespoke graphic designed by us to embody your company values
- The created masterpiece can be reproduced onto a postcard and sent to all participants after the event as a souvenir – perhaps with a personal message
- The piece of work can be auctioned to individuals, clients or suppliers for charity purposes – either at the event or via the internet
- The Bigger Picture can be displayed around the reception, canteen or walls of your office. Either the actual canvasses or exhibition scale photographs can be used

