

The Gumball Rally

What are they?

A classic sports car rally with a challenge at every checkpoint.

Belt up for the drive of your life as you cruise the country in style. Choose from one of many classic sports cars, then swap vehicles with your fellow Gumballers to test drive several extraordinary vehicles throughout the day.

Clear the checkpoints, complete the challenges and fill your hamper with fine food for the finish line feast.

How does it work?

The Gumball Rally course can be based around your selected venue, or along a route such as London to Brighton. At the beginning of the route, the Gumballers pick a classic sports car or vehicle to begin the rally in.

Vehicles might include:

- Jaguar Mark 2
- AC Cobra
- Porsche 911 Convertible
- TVR Tuscan
- Triumph Stag
- Jenson
- HMC – Austin Healey
- Convertible Mini
- Motorcycle and pillion
- Reliant Robin
- Lotus Elise
- Humvee
- Lamborghini Diablo

The choice is unlimited...

Armed with maps, directions, hampers and their choice of dream car, Gumballers navigate their way to each checkpoint along the route. At these waypoints, challenges are available for Gumballers to play, before swapping cars and cruising to their next destination.

Once they have passed through all the checkpoints they rendezvous at the finish line to enjoy their meal. There can be up to 6 checkpoint challenges, where Gumballers win items of food to put in their hamper.

The better they score in these challenges, the more food they receive.

Activities are completely flexible and allow you to design your perfect Gumball Rally.

Example Checkpoint Challenges

Radio Controlled Grand Prix

Battle for pole position as you race your remote controlled car around an outdoor circuit. Speed through the chicanes, stay on the inside and maintain the lead until the chequered flag!



Reverse Steer Crazy Tractors

Navigate a challenging obstacle course riding a mini tractor which steers in the opposite direction.

Hovers

Time trials using single-seater hovercrafts for skimming over land or water.



Blind Driving

No talking! In a four by four vehicle, navigate your blindfolded Gumball partner around a course using an alternative system of communication.

Ferret Armoured Cars

Drive four tonnes of armoured car in the ultimate off-roading experience.

Powerturn Snooker

Using Powerturn dune buggies, drivers attempt to swing the back out and knock over coloured cones in the correct order.

Finish and Food

Once all challenges have been attempted and drivers cross the finish line, Gumballers can enjoy the spoils gathered in their hampers in one of many possible venues - from a tranquil country pub to a stock car racing grandstand.



The Gumball Rally

What is it?

A classic sports car rally with a challenge at every checkpoint. Belt up for the drive of your life as you cruise the country in style. Choose from one of many classic sports cars, then swap vehicles with your fellow Gumballers to test drive several extraordinary vehicles throughout the day. Clear the checkpoints, complete the challenges and fill your hamper with fine food for the finish line feast.

What are the benefits and outcomes

- The chance to enjoy some of the world's finest sports car
- An event that will be remembered for a long time
- Thanking hard-working colleagues
- Improved loyalty and sense of commitment

Timing and Logistics:

Number of people	20 – 100+ Consists of numerous teams
Duration	From 3 hours
Venue / Logistics	Outdoor. Bespoke to client's preferred location, route and budget.
What we supply	Event design & mapping, sports cars, mission packs, clues, an A-Z Map and all necessary equipment for each challenge. Pre event planning and on site management.
Special considerations	All drivers must be over 25 years of age.
Pricing	Price on application
Health and safety	Risk Assessed, £10million Public & Product Liability and Professional Indemnity Insurance

Enhancements and Options

- Drivers can be provided
- The Gumball Rally can take place anywhere in the world and could be extended over days, countries or continents!
- Ambience and theming can be added to the start and finish line with smoke machines, lighting and AV sound systems
- Use hamper food to have an 'extreme driving theme dinner' on an actual racetrack – with tables made from tyres and the food served by a themed pit crew
- We can supply toy cars or other prizes themed to each challenge and branded to your company
- You could combine car driving with a variety of shooting activities to make a unique Biathlon

